



**Your ongoing contribution:
Help us detect treatable vision disorders**

We've been focused on the prevention of visual impairment since 1966. In addition to the success of our *See Well to Learn* initiative, in 2012 our donors and volunteers contributed to growth in our ongoing programs.

Preserving quality of life

Early detection through our vision screenings allows children and adults to seek effective treatment for their vision problems before the onset of visual impairment.

Removing barriers to eye care

We work hard to connect those that fail our screenings to the eye care that they need. For those that cannot afford the care, we offer vouchers through partnering agencies for free eye exams, glasses, and qualifying treatments!

Building capacity for early detection

Training certified vision screeners is key to protecting vision. Our Vision Screening Certification Program exponentially increases the impact of our services, which means that more people receive screening early.

Raising awareness and advocacy

With an emphasis on the early detection of eye diseases across all stages of life, PBNC provides information and educational materials in a variety of media. We also urge federal, state, and local officials to prioritize effective policies and funding for vision-related initiatives.

Help maintain our sight-saving services in your communities. Volunteer or donate today!

Chairperson's Message



Dear Friends and Colleagues,
This year, with generous start-up support from Tipping Point Community, and in partnership with UC San Diego's EyeMobile for Children and with UCSF, our new *See Well to Learn* program is now providing not only eye exams, but also free glasses to underserved preschoolers in the Bay Area.

The van is one more way we bring high-tech and high-touch together to find and cure vision loss in our communities. Our skilled staff and volunteers provide over 25,000 annual screenings for children and adults in dozens of communities stretching from the Central Valley to the Oregon border.

We won't rest until every preventable case of blindness is found and treated. Please give generously, so that we can continue to expand our successful and cost-effective programs!

Sincerely,

Andrew F. Calman, MD, PhD
Board Chairperson

Mission Statement
Prevent Blindness Northern California is devoted to the preservation of sight for the people of Northern California. We accomplish this through vision screening services, vision screening training programs, public education, and advocacy. We believe that the detection of vision disorders at a treatable stage and raising awareness of eye health and safety are essential to preventing vision loss and blindness.



Focused on vision screening.

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Prevent Blindness Northern California
2012 ANNUAL REPORT



Introducing the
SEE WELL TO LEARN INITIATIVE



**SEE
WELL
TO LEARN**

Our newest initiative:
SEE WELL TO LEARN



Our *See Well to Learn* initiative ensures that economically disadvantaged preschoolers in the Bay Area aren't falling behind because they can't see clearly. By offering vision screening, comprehensive

eye exams by licensed optometrists, and prescription glasses—all for free and at the preschool sites—we aim to make each child's world as big and clear as possible for them to explore!

In early childhood, 80% of learning is visual

Impaired vision can affect a child's development by potentially limiting the range of experiences and kinds of information to which the child is exposed. Since there are often no signs or symptoms, the solution is early vision screening, followed by direct access to follow-up care.

A model for delivery of vision care to underserved preschoolers

During the 2011-2012 school year, in this program alone we screened 3,928 preschoolers, performed 589 exams on the Eye Bus, and distributed 229 eyeglasses—working with local Head Starts and school districts.

With your help, we can expand horizons

Thousands more children need our critical vision care services. Your donation gives the gift of sight to even more children next year!

“Angel has been doing great with his glasses—they have brightened up his life. Thank you for Angel's glasses and for all the children who may not have gotten their eyes checked anywhere else.”

Gabriela Gonzalez, May, 2012

Statement of Activities
Years Ending March 31, 2012 and 2011

	2012	2011
REVENUE		
Contributions	\$ 59,872	\$ 70,124
Programs, Meetings, & Miscellaneous	80,891	64,138
Bequests & Legacies	-	12,863
Net Investment Income	79,941	82,752
Net Realized & Unrealized Gains	140,777	480,378
Total Unrestricted Revenue	361,481	710,255
Temporarily Restricted Revenue	550,087	(3,307)
Permanently Restricted Revenue	-	467
TOTAL REVENUE	\$ 911,568	\$ 707,415
EXPENSES		
Program Services		
Educational	\$ 170,928	\$ 181,593
Community	541,499	509,775
Total Program Services	712,427	691,368
National Research & Program Development	9,056	5,428
Supporting Services		
Fundraising	58,714	61,417
Administration	64,312	74,950
Total Supporting Services	123,026	136,367
TOTAL EXPENSES	844,509	833,163
INCREASE (DECREASE) IN NET ASSETS	\$ 67,059	\$ (125,748)
NET ASSETS BEGINNING OF YEAR		
Unrestricted	\$ 4,322,609	\$ 4,445,517
Temporarily Restricted	-	3,307
Permanently Restricted	337,922	337,455
TOTAL NET ASSETS BEGINNING OF YEAR	\$ 4,660,531	\$ 4,786,279
NET ASSETS END OF YEAR		
Unrestricted	\$ 3,856,492	\$ 4,322,609
Temporarily Restricted	533,176	-
Permanently Restricted	337,922	337,922
TOTAL NET ASSETS END OF YEAR	\$ 4,727,590	\$ 4,660,531

Audited financial statements are available upon request. Contributions to PREVENT BLINDNESS NORTHERN CALIFORNIA are tax deductible to the fullest extent of the law. The U.S. Internal Revenue Service recognizes PREVENT BLINDNESS NORTHERN CALIFORNIA as a tax-exempt organization under section 501(C)(3) of the Internal Revenue Code.

Tax identification number: 94-6139663

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April 1, 2011 – March 31, 2012

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Acknowledgements: April 1, 2011 – March 31, 2012

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