

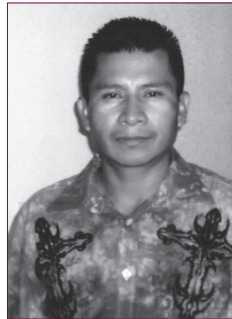
Your opportunity.

Donate or volunteer today!
800-338-3041

Success Stories

Dear Prevent Blindness,

I am writing to let you know how much I appreciate your help in getting me the surgery for the cataracts in my eyes. I am so grateful for your generosity. My eyesight was very limited before. I have 3 children and I was not able to work and support them.



Thanks to your organization, now I can see the light of the day clearly. I'm now able to use my eyes for work. Thank you very much friends at Prevent Blindness Northern California!

- Raymundo

Dear Prevent Blindness,

Our son Jack didn't show any signs of vision impairment. Because of the screening by PBNC, we caught his problem fairly early, so there's a good chance his right eye will improve. And Jack feels better about getting glasses because he can see words better and—after shopping together at five stores to find just the right pair of glasses for Jack—he likes the way they make him look. Thank you for your screening, PBNC!



- Sarah

Chairperson's Message

Dear Friends and Colleagues,



Half of all blindness is preventable. In 2010, Prevent Blindness Northern California continued to focus intensive efforts toward preventing vision loss in children and adults through early detection and treatment. For children, we centered on educating parents, pediatricians, and administrators about the importance of vision screening beginning at age 3. For adults, we concentrated on screening and educating diabetic patients.

The toughest part of my job as an ophthalmologist is seeing patients with vision loss that could have been prevented with timely screening and treatment. At that point, there is little I can do to reverse the damage. However, there is so much we can do to help people keep their vision healthy across all stages of life. Please join us in our efforts by donating or volunteering with us!

Sincerely,

Robert L. Stamper, MD
Board Chairperson

Mission Statement

Prevent Blindness Northern California is devoted to the preservation of sight for the people of Northern California. We accomplish this through direct vision screening services, vision screening training programs, public education, and advocacy. We believe that the detection of vision disorders at a treatable stage and raising awareness of eye health and safety are essential to preventing vision loss and blindness.



Focused on vision screening.

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PREVENT BLINDNESS NORTHERN CALIFORNIA



2010

ANNUAL REPORT



Focused on vision screening.

Our commitment.

Screen to detect vision disorders at a treatable stage.



In 2010, PBNC screened 25,000 children, resulting in 1,074 referrals for full eye exams. Of those referred, 85% required treatment for vision problems, including 100 cases of amblyopia. We also screened 801 adults, referring 57%

for full eye exams, 37% of whom were diagnosed with potentially blinding eye conditions. 20% of the adults we screened were diabetic.

Connect people to the right eye care.

We continue to work hard to ensure those who need it are linked with the appropriate eye care, connecting 600 people to much needed sight-saving resources in 2010.

Train health professionals and volunteers.

In order to exponentially increase the impact of our services, PBNC trains and certifies volunteers and health professionals already working with children to accurately screen preschoolers. In 2010, we certified 782 children's vision screeners.

Educate to increase vision health awareness.

For children, PBNC expanded its "Screen at 3" campaign to prevent vision problems that could be detected at age 3 from lasting a lifetime. Our annual vision health fair, held in Sacramento and conducted in Spanish, reached over 1,000 people in the Latino community.

Advocate for vision health issues.

PBNC urges federal, state, and local officials to prioritize effective policies and funding for vision-related initiatives. Last year, we made 30 advocacy visits on local, state, and federal levels. Nationally, Prevent Blindness was instrumental in making sure vision was included in Healthcare Reform.

Statement of Activities Years Endings March 31, 2010 and 2009

	2010	2009
REVENUE		
Contributions	\$ 45,264	\$ 74,731
Programs, Meetings, & Miscellaneous	111,583	52,278
Bequests & Legacies	20,371	4,729,917
Net Investment Income	85,133	34,565
Net Realized & Unrealized Gains (Loss)	856,809	(648,414)
Net Realized Gains on Disposal of Equipment	3,037	—
Total Unrestricted Revenue From Operations	1,122,197	4,243,077
Temporarily Restricted Revenue	895	983
Permanently Restricted Revenue	326,055	—
TOTAL REVENUE	\$ 1,449,147	\$ 4,244,060
EXPENSE		
Program Services		
Educational	\$ 182,718	\$ 199,166
Community	583,298	410,439
Total Program Services	766,016	609,605
National Research & Program Development	16,868	1,663,935
Supporting Services		
Fund Raising	43,381	38,717
Administration	85,906	83,696
Total Supporting Services	129,287	122,413
TOTAL EXPENSE	912,171	2,395,953
NET INCOME (LOSS) FROM OPERATIONS	\$ 536,976	\$ 1,848,107
NET ASSETS BEGINNING YEAR		
Unrestricted	\$ 4,233,974	\$ 2,386,261
Temporarily Restricted	3,929	3,535
Permanently Restricted	11,400	—
TOTAL NET ASSETS BEGINNING YEAR	\$ 4,249,303	\$ 2,389,796
NET ASSETS END YEAR		
Unrestricted	\$ 4,445,517	\$ 4,233,974
Temporarily Restricted	3,307	3,929
Permanently Restricted	337,455	11,400
TOTAL NET ASSETS END OF YEAR	\$ 4,786,279	\$ 4,249,303

Audited financial statements are available upon request. Contributions to PREVENT BLINDNESS NORTHERN CALIFORNIA are tax deductible to the fullest extent of the law. The U.S. Internal Revenue Service recognizes PREVENT BLINDNESS NORTHERN CALIFORNIA as a tax-exempt organization under section 501(C)(3) of the Internal Revenue Code.

Tax identification number: 94-6139663

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