

# Preventing blindness begins at 3.

**vision  
screen**  
a t t h r e e



## Did you know?

Detecting vision problems in preschool is crucial because treatment can be difficult, if not impossible, by the time a child reaches grade school. Fortunately, early detection through vision screening is fast, non-invasive, inexpensive and actually fun for your child.

## Help us change the statistics.

Only 22% of preschool children receive vision screening. Together we can raise awareness of the importance of vision health by making sure your 3-year-old, and every 3-year-old in California, gets vision screened. With your help, we can prevent vision problems that could be detected at age 3 from lasting a lifetime. Please visit [www.eyefinfo.org](http://www.eyefinfo.org) to join our campaign, and ensure your child's success in school—and in life.

## Focused on Vision Screening.

### For adults.

We provide services to communities where need is high and resources are scarce. In 2009 we focused on forming partnerships with community clinics serving high-risk populations. We increased the sensitivity of screenings by adding a non-mydriatic fundus camera that detects diabetic eye disease and glaucoma. We screened 980 adults, referring 33% for full eye exams, 86% of whom were diagnosed with potentially blinding eye conditions.

### For screeners.

In 2009 we focused on updating the Children's Vision Screening Training and Certification course. This joint effort by PBNC staff and our Medical Advisory Committee reflects the most current research in vision health, which supports monocular visual acuity testing and a thorough external observation of the eyes as the most valid and cost-effective methods for screening preschool children. The PBNC certification course is unique in its offering of a hands-on component, in addition to a theory class, to allow participants the chance to practice their vision screening skills with preschool children.

### For our community.

This year's *Chinese Community Vision Health Symposium* was held on October 4 at the Chinese Alliance Church in San Francisco, with more than 1,200 attendees! PBNC partnered with the Chinese Community Health Resource Center to present



lectures by prominent ophthalmologists in Cantonese on eye diseases affecting this community. More than 450 were screened to detect narrow-angle glaucoma, which is prevalent in this population. The event was partially funded by the Chinese Hospital and Allergan Pharmaceuticals.

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#### Program Coordinator

Nadia Thind, MPH, CHES

#### San Francisco Vision Screener

Patricia Crisera, RN

#### Administrative Assistant

Noel Chieng

#### PBNC Team Grows.

This year PBNC hired three new staff members: CEO Wing-See Leung, MBA, MSW; Program Coordinator Nadia Thind, MPH, CHES; and Development Coordinator Nicole Rodriguez, MPH, CHES. The diversity of their experiences combined with veteran PBNC staff is the right formula to develop and grow our programs and services.

## Acknowledgements

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Anonymous  
Dr. and Mrs. Shiu Y. Kwok  
G. Stuart Spence, Jr.  
Tina Kwan, MD, MPH  
Stacy Mettier, Jr., MD  
James DiCarlo

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### Wills & Bequests

Shirley M. Gilman  
Clarence & Carrie Menchhofer  
Seymour & Diane Galina  
Frank W. & Hazel A. Youngquist

## PBNC partners for efficient service.

Given the economic climate and the reduction of government funding for vision care, the need for services has intensified, making it critical for organizations to collaborate in order to avoid duplication of services and maximize impact. PBNC has responded to this current public health challenge by increasing services and access to follow-up care for the populations we serve through collaborations with vision health organizations, community clinics and private eyecare practices. Identifying key strategic partnerships has been a cornerstone of our programming and allows us to continue serving the people of Northern California more effectively and efficiently.

## Statement of Activities

### YEARS ENDING MARCH 31, 2009 AND 2008

	2009	2008
<b>REVENUE</b>		
Contributions	\$ 74,731	\$ 100,657
Programs, Meetings, & Miscellaneous	52,278	90,837
Bequests & Legacies	4,729,917	484,958
Net Investment Income	34,565	32,564
Net Realized & Unrealized Gains (Loss)	(648,414)	58,256
<b>Total Unrestricted Revenue From Operations</b>	<b>4,243,077</b>	<b>767,272</b>
Temporarily Restricted Revenue	983	1,223
Permanently Restricted Revenue	—	—
<b>TOTAL REVENUE</b>	<b>\$ 4,244,060</b>	<b>\$ 768,495</b>
<b>EXPENSE</b>		
Program Services		
Educational	\$ 199,166	\$ 166,870
Community	410,439	349,510
<b>Total Program Services</b>	<b>609,605</b>	<b>516,380</b>
National Research & Program Development	1,663,935	35,087
Supporting Services		
Fund Raising	38,717	36,179
Administration	83,696	51,019
<b>Total Supporting Services</b>	<b>122,413</b>	<b>87,198</b>
<b>TOTAL EXPENSE</b>	<b>2,395,953</b>	<b>638,665</b>
<b>NET INCOME (LOSS) FROM OPERATIONS</b>	<b>\$ 1,848,107</b>	<b>\$ 129,830</b>
<b>NET ASSETS BEGINNING YEAR</b>		
Unrestricted	\$ 2,386,261	\$ 2,257,133
Temporarily Restricted	3,535	2,833
Permanently Restricted	11,400	11,400
<b>TOTAL NET ASSETS BEGINNING YEAR</b>	<b>\$ 2,401,196</b>	<b>\$ 2,271,366</b>
<b>NET ASSETS END YEAR</b>		
Unrestricted	\$ 4,233,974	\$ 2,386,261
Temporarily Restricted	3,929	3,535
Permanently Restricted	11,400	11,400
<b>TOTAL NET ASSETS END OF YEAR</b>	<b>\$ 4,249,303</b>	<b>\$ 2,401,196</b>

Audited financial statements are available upon request. Contributions to PREVENT BLINDNESS NORTHERN CALIFORNIA are tax deductible to the fullest extent of the law. The U.S. Internal Revenue Service recognizes PREVENT BLINDNESS NORTHERN CALIFORNIA as a tax-exempt organization under section 501(C)(3) of the Internal Revenue Code. Tax identification number: 94-6139663

## Join our Screen at 3 Campaign.



PBNC continues to provide the gold-standard in direct vision screening services to preschool children. With one staff screener and approximately 300 volunteers, 22,000 preschool children and 3,000 elementary school children were screened, resulting in 1,100 referrals for full eye exams. Of those referred, 72% required treatment for vision problems, including 70 confirmed cases of amblyopia. The focus on early intervention coupled with training and certifying screening teams has been a highly cost-effective way of ensuring a lifetime of good vision!

### Success Stories:



Dear Prevent Blindness Team,  
We are truly grateful that the Prevent Blindness team detected Alexandra's vision problem. We had our suspicions but thought she was just being a goofy two-year-old. She enjoys books and doing her workbooks even more now.

Chris & Judith



Dear Prevent Blindness Team,  
Dominick has been diagnosed with Amblyopia in his left eye and is severely farsighted. I probably would have not caught it so early if it had not been for your screening process. Thank you.

Rebecca Dopp

Donate or Volunteer Today!  
**800-338-3041**

## Chairperson's Message

Dear Friends and Colleagues,



Thanks to your generous donations, in 2009 Prevent Blindness Northern California provided vision screening services to 26,000 children and adults, trained 700 screeners, partnered with key community groups, and focused on activities that help us fulfill our mission.

Our major initiative in 2010 is our "Screen at 3" campaign to ensure every child is vision screened starting at the age of three. The need is urgent—only 22% of preschoolers receive vision screening. Vision problems that should be detected and treated early are being missed, leaving too many children at risk of life-long vision impairment. Please join our "Screen at 3" campaign and invest in a lifetime of healthy eyes for our children. Together, we can solve this important health problem.

Sincerely,

Robert L. Stamper, MD  
Board Chairperson

### Mission Statement

Prevent Blindness Northern California is devoted to the preservation of sight for the people of Northern California. We accomplish this through direct vision screening services, vision screening training programs, public education, and advocacy. We believe that the detection of vision disorders at a treatable stage and raising awareness of eye health and safety are essential to preventing vision loss and blindness.



Focused on vision screening.

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A lifetime of healthy eyes.  
That's our vision.



Annual Report  
2009



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